



Solutions on this website marked by the "  " icon incorporated eco-friendly Design, Production or Program Management.

There are many ways that H&P is taking the opportunity to improve your ever-changing shade of green. We are looking at all of the things we do, the solutions we provide, and the explosion of activity in our industry to bring earth-friendly programs to our customers. These areas of focus include:

DESIGN

- Purposeful materials designed to meet specific initiative requirements
- Weight and packaging considerations to minimize affects of fuel use when shipping
- Reduce, reuse, recycle initiatives that focus on alternative solutions

PRODUCTION

- More earth-friendly raw materials; instead of farmed wood products, we are focusing on fast growth materials like bamboo or local harvest materials
- Recycled materials are becoming more durable; our rental panel inventory is manufactured from 80% recycled aluminum.
- Tube & fabric components that provide impact but are lightweight to ship
- Soy based inks used in our labs' printing processes, as well as regular use of direct printing to substrates (also increasingly more eco-friendly), meaning less material and energy usage

PROGRAM MANAGEMENT

- Our programs have always focused on eliminating waste or minimizing cost
- Warehousing close to program sites minimizes fuel usage and shipping costs
- Universal graphics that are not sensitive to particular shows use less materials and save production energy