



Polartec 2009 Garment Showcase, "Today's Fabrics –Tomorrow's Environment"



New York City – Hill & Partners' fourteen-year client Polartec, the world leader in synthetic fabrics, unveiled a selection of fall 2009 garments created by their customers. The showcase provided an opportunity for guests, mostly eager members of the press, to get a first-hand look at the defining garments of winter 2009. The North Face, Mountain Hardwear, Arc'Teryx, Patagonia and Cloudiville were just a few of the customers whose fall Polartec designs were featured at the event. Members of the Polartec team were joined by Auden Schendler, author of the book *Getting Green Done*, who spoke on forward strides in sustainable fabrics. Schendler shared his perspective on the Sustainability Movement, and stayed throughout the event to meet with the press and sign copies of his book.

Hill & Partners did the event in style at Rockefeller Plaza, one of New York's premier destinations. More than twenty white and aluminum display fixtures showcased and illuminated the garment selections in museum-like fashion throughout the venue. To complement the fixtures, all furnishings utilized in the design were white with aluminum accents, furthering the high-end Polartec brand experience and captivating the crowd. Use of programmable LED lighting enhanced the environment and kept attendees engaged. Two large graphic murals flanked the full bar and provided the perfect backdrop for multiple presentations during the event. This successful Polartec event marks another victory in their long-time partnership with H&P.

About Hill & Partners, Inc.

Hill & Partners, Inc. is a full service tradeshow exhibit design company specializing in three-dimensional marketing solutions. H&P works with a variety of clients across many industries providing custom solutions for any challenge. Satisfied customers include: Candela Laser, Mountain Hardwear, Microwave Radio and GTECH Corporation. Hill & Partners is headquartered at 124 Old Colony Avenue Quincy, MA 02170. More information can be found at www.hillpartners.com, or by calling 617.471.7990.