



## HILL & PARTNERS BUILDS NEW RENTAL EXHIBIT FOR CLIENT POLARTEC

**Quincy, Massachusetts** (November 29, 2007) – Hill & Partners, Inc., the award-winning tradeshow management and three-dimensional marketing company, built a new rental exhibit for client Polartec. The exhibit debuted at AUSA, presented by the Association of the United States Army. The show, which attracts companies that provide government-approved products and services for Military Resource Specifiers, was held in Washington, DC from October 8 to 10.

A Hill & Partners client for 12 years, Polartec began as the creator of the original synthetic fleece and has since expanded its offerings to include over 300 fabrics that provide warmth, protection from moisture, and comfort in a myriad of outdoor conditions. The company is based in Lawrence, Massachusetts.

As the client was looking for a cleaner, more professional exhibit with a higher level of fit and finish, Hill & Partners created a new 10-by-20 custom linear exhibit rental with Polartec in mind. The space, designed with a strong respect for our nation's flag and the Army's mission in mind, includes a combination reception and meeting space, hidden lockers with key-locking storage, and halo and down-lighting fixtures for a unique, finished look.

### **About Hill & Partners, Inc.**

Hill & Partners, Inc. is a full service tradeshow exhibit design company specializing in three-dimensional marketing solutions. The company services a wide range of clientele from all over the world, including Candela Laser, Mountain Hardwear, Polartec, Microwave Radio and the GTECH Corporation. Hill & Partners is headquartered at 124 Old Colony Avenue; Quincy, MA 02170. More information can be found at [www.hillpartners.com](http://www.hillpartners.com) and by calling 617.471.7990.