



HILL & PARTNERS PRODUCES CUSTOM EXHIBIT FOR NEW CLIENT PEGASYSTEMS

Quincy, Massachusetts (May 22, 2007) – Hill & Partners, Inc., the award-winning tradeshow management and three-dimensional marketing company, has updated and augmented a custom island exhibit for first-time client, Pegasystems Inc.

Pegasystems Inc., the industry leader in business process management, provides software that helps organizations digitize complex, dynamic goals and policies, subsequently optimizing work and leading to new levels of growth and productivity. Headquartered in Cambridge, Massachusetts, Pegasystems effectively allows successful, growing businesses to “build for change.”

Utilizing the client’s existing materials, Hill & Partners equipped the six-meter by 12-meter exhibit with a hospitality area, formal conference rooms, informal seating, and product demonstration workstations, creating an attractive exhibit that is both larger and more functional. Pegasystems’ strong brand image is maintained and emphasized with a 12-foot tower that features corporate branding and product-specific signage.

The exhibit will be showcased at SIBOS 2007, the world’s premier financial services event, for over 6,500 of the industry’s leading professionals. The annual show, which convenes in North America only every third year, is being held at the Boston Convention & Exhibition Center from October 1 - 5, 2007.

About Hill & Partners, Inc.

Hill & Partners, Inc. is a full service tradeshow exhibit design company specializing in three-dimensional marketing solutions. The company services a wide range of clientele from all over the world, including Candela Laser, Mountain Hardwear, Polartec, Microwave Radio and the GTECH Corporation. Hill & Partners is headquartered at 124 Old Colony Avenue; Quincy, MA 02170. More information can be found at www.hillpartners.com and by calling 617.471.7990.