



## HILL & PARTNERS AND CANDELA LASER ATTEND WORLD CONGRESS OF DERMATOLOGY IN BUENOS AIRES, ARGENTINA

**Quincy, Massachusetts** (November 6, 2007) – Hill & Partners, Inc., the award-winning tradeshow management and three-dimensional marketing company, attended the World Congress of Dermatology with client Candela Laser. Held once every five years, the conference took place from September 30 through October 5, 2007 in Buenos Aires, Argentina at the La Rural Convention and Exhibition Center. The event, which attracts a multinational group of dermatology industry professionals each time it's held, showcased the latest in cutting-edge technologies, products, and equipment, while also providing an arena for discussion and knowledge exchange between the conference's over 12,000 attendees.

Candela Laser, based in Wayland, Massachusetts, is a market leader in the development, manufacturing, and distribution of lasers – both medical and aesthetic – as well as other light-based technologies. Candela has been working with Hill & Partners since 2006, but the current push is to establish the brand on a more global scale.

Hill & Partners designed and contracted a six-by-nine meter island exhibit that was created in Buenos Aires – though design, material specifications, and other related services came directly from Hill & Partners in the US. The company also provided on-site supervision and help managing product demonstrations, events, and hospitality. The exhibit is made up of two 16-foot towers, plus reception areas, a private conference room, and a hospitality area equipped for audio-visual presentations. Eight of the company's state-of-the-art lasers are also prominently displayed.

### **About Hill & Partners, Inc.**

Hill & Partners, Inc. is a full service tradeshow exhibit design company specializing in three-dimensional marketing solutions. The company services a wide range of clientele from all over the world, including Candela Laser, Mountain Hardwear, Polartec, Microwave Radio and the GTECH Corporation. Hill & Partners is headquartered at 124 Old Colony Avenue; Quincy, MA 02170. More information can be found at [www.hillpartners.com](http://www.hillpartners.com) and by calling 617.471.7990.