



HILL & PARTNERS CUSTOM-BUILDS EXHIBIT FOR NEW CLIENT AGAMATRIX

Quincy, Massachusetts (May 30, 2007) – Hill & Partners, Inc., the award-winning tradeshow management and three-dimensional marketing company, has created a custom exhibit for first-time client, AgaMatrix. The booth makes its debut at the American Diabetes Association's 67th Annual Scientific Sessions.

Based in Salem, New Hampshire, AgaMatrix develops and manufactures cutting-edge, high-accuracy blood glucose monitoring products for the diabetes market using the company's trademark WaveSense™ and Dynamic Electrochemical™ technologies.

The custom island exhibit created by H&P is accordingly high-tech. Featuring four demonstration workspaces, the 600 square foot space also houses four interactive, touch-screen kiosks for show attendees to peruse and four (4) 16-foot towers. Cohesive and streamlined, the exhibit serves to spotlight the new technology and strengthen AgaMatrix's overall brand identity amongst the show's international audience of scientists and health care professionals.

Its new exhibit in tow, AgaMatrix is a first-time visitor to the ADA Scientific Sessions, held this year at Chicago's McCormick Place from June 22 – 26. The exhibit will also be showcased at the National Children With Diabetes Conference in Florida this July as well as the American Association of Diabetes Educators' Annual Meeting and Exhibition in St. Louis in early August.

About Hill & Partners, Inc.

Hill & Partners, Inc. is a full service tradeshow exhibit design company specializing in three-dimensional marketing solutions. The company services a wide range of clientele from all over the world, including Candela Laser, Mountain Hardwear, Polartec, Microwave Radio and the GTECH Corporation. H&P is headquartered at 124 Old Colony Avenue; Quincy, MA 02170. More information can be found at www.hillpartners.com and by calling 617.471.7990.

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